

SpeedyPin[®]

Press Kit



Who Is Speedypin Prepaid?

Speedypin Prepaid, LLC is the carrier services subsidiary of the leading online prepaid calling card retailer, Speedypin.com. Since 1998, Speedypin.com has been at the forefront of ecommerce, delivering millions of phone cards direct to consumers, as well as PINs and hard cards to resellers. Speedypin Prepaid puts the power of our telecommunications and ecommerce platforms at the service of carriers, resellers, retailers, and strategic online partners.

Speedypin Prepaid is a prepaid telecommunications carrier providing focused on international calling and domestic calling within the United States. We are an FCC-licensed "214" carrier operating on a state of the art network to terminate calls to any location in more than 220 countries. Our relationship with more than seventy global carriers, and our least-cost routing switch platform, ties together TDM and VoIP networks, allowing us to provide high quality, reliable calling, at exceptionally low cost.

SpeedyPin is also a leading B2B provider of global Voice over Internet Protocol (VoIP) carrier services, proprietary International and White-Label solutions through Tier-1 carriers as well as traditional communication platforms. SpeedyPin has a distinct advantage over its competitors because its relationship with more than 70 carriers including overseas origination from over 40 countries. These solutions are available to customers who would otherwise be unable to access resources of this scale because of the significant upfront expenses required to establish equivalent services.

SpeedyPin has more than 2,000,000 active customer accounts. Our customers make calls to more than 190 countries around the world. SpeedyPin's switching platforms process over 100,000 domestic and international calls per day.



Who Uses Our Services?

- Retailers and calling card distributors who want to sell Speedypin Prepaid or private-label branded calling cards.
- Online retailers who want to create custom rate decks and sell through their own websites using our application programming interface (API)
- VoIP providers and providers that need a turnkey prepaid calling and billing platform without costly capital and operational expense.

Speedypin Prepaid products include these and other advanced features:

- **ANI Recognition/PINless dialing** – Prepaid calling users can register multiple origination phone numbers (ANI) with their first call (or through a web interface) eliminating the need for entering a PIN on subsequent calls, whether international or domestic.
- **Global Origination** – Originate phone calls with toll-free access in more than 50 countries, or with local-area access numbers in nearly 5,000 cities worldwide.
- **Manual/Automatic Recharge Ability** - Users can recharge their cards online directly through your business' website.
- **Custom Call Flows** – Speedypin Prepaid can set up a custom call prompts depending on your consumer's needs.
- **Speed Dial** – Your customers will enjoy the ability to store their frequently called contacts (through a phone menu or web interface) as Speed Dial numbers.
- **One-Plus Dialing** - Through this feature, your residential customers can call international numbers without having to go through an access number.
- **International and domestic DIDs** - Assign your customers multiple international phone numbers so that contacts abroad can reach them via local phone calls.
- **SpeedyConnect**- This eliminates the end-user's need to dial an access number or PIN when using a phone card.
- **Online or SMS-triggered call back** - Users can send an online request to Speedypin Prepaid's platform to call their phones and immediately connect them with a number anywhere in the world. This allows worldwide origination at low cost, even in the most remote locations.

If you sell prepaid calling services, Speedypin Prepaid has a program that can give you more control over your business without costly capital and operational expense. Let us show you how we can help you be more profitable.



Speedypin Prepaid Phone Cards and PINs

Hard Cards

We offer Speedypin Prepaid branded products for your retail locations for domestic and international calling. We have a selection of pre-printed calling cards available for volume purchases with aggressive discounts (minimum purchase \$500).

Speedypin Prepaid has laminated paper cards and plastic vending card format available, which can be shipped immediately.

Contact our wholesale team to discuss your customer base and locations to determine the right product.

PINs

If you operate a website selling prepaid calling cards, any of Speedypin Prepaid's cards are available for resale in PIN format. PINs can be sent by email in CSV text format and activate as needed. High volume websites will benefit further by using our API gateway services.

Private Label Phone Cards and PINs

Calling card resellers and retailers can develop their own private label brand.

You control your margins and discounts by working with our team to establish a custom rate table. We can provide PINs for your use or assist in the design and printing of your cards.

Any of Speedypin Prepaid's calling card features, including PINless dialing (ANI recognition), custom call prompts, and global origination, can be included on private label programs. Your cards can be rechargeable (by phone) and, when combined Speedypin Prepaid's API Services, through your website. We can even provide a website for you, through our White Label Website program.

The private label program includes an option for "first-use" billing.

Promotional Calling Cards

Promotional phone cards can increase brand recognition, drive customer to your website or store, or make memorable, useful giveaways at trade shows and other events.

Speedypin Prepaid can create promotional PINs and phone cards inexpensively, tailored to your specific needs, for instance: 10 minute cards for domestic use, or very low cost international cards focused on a country or destination related to your promotional purpose.



Web Services (API)

Speedypin Prepaid offers a suite of Web Services that can be combined with a private label program to sell calling cards and calling services online at your website.

Services include creating PINs/accounts, recharging accounts, deactivating PINs, generating call detail reports that your customers can view online, ANI/PINless registration, Speed Dial registration, and more. As an API customer, you also gain the benefit of eliminating inventory costs, since cards can be activated and balances “topped up” as they are sold.

Our Web Services are ideal for online calling card and calling service retailers and distributors. With a private label program and web services, you are in full control of your business:

You establish the rate decks to achieve targeted profitability. You generate and activate PINs. You control your customer through their entire cycle, from first purchase to the last recharge.

With Speedypin Prepaid’s network and web services, you have all the power of a global carrier at your fingertips and can create competitive products to market to your online audience.

White Label Calling Service Website Program

Our White Label program can be used as a co-branded or fully white-label solution to put a prepaid calling service on the web. This program is ideal for carriers, VoIP providers, MVNOs, calling card retailers, distributors or and other telecom companies without an existing online channel of distribution for prepaid international long distance products to be up and running fast.

A white label program is also a way for high-traffic websites with a demographic that lends itself to the cross-promotion of prepaid calling services to add a revenue channel. Examples include social networking sites, ethnic affinity sites and portals, and media websites. We can integrate a turnkey calling services store into your website for you to operate, or provide end-to-end services on a revenue-share basis.



Wholesale Carrier/Virtual Switch Service

Speedypin Prepaid's Virtual Switch platform is available to switchless carriers. It gives you the power to create and manage prepaid products.

The Speedypin Prepaid platform supports mobile phone ILD, calling cards, ANI recognition products, VoIP, SMS and Web call-back and much more, all with local and toll-free access throughout the world. With this easy-to-use software interface, you can create rate decks; generate pins; activate and deactivate calling cards; run real-time profitability reports; bill customers by first use; and review Least Cost Routing in real time; gain customer service features such as account detail records and the ability to credit accounts.



You receive information on new carriers and rate changes as soon as they become available, empowering you to respond promptly to market conditions and maintain your competitive advantage. You get all the features of Speedypin Prepaid product feature set, including:

- **Manual/Automatic Recharge Ability** - Users can recharge their cards online directly through your business' website, rather than through your distributor.
- **Custom Call Flows** - Auris can set up a custom call flow for you if you have an agreement for a special rate through a specific a carrier.
- **International and domestic DIDs** - Assign your customers multiple international phone numbers so that contacts abroad can reach them via local phone calls.
- **Online and SMS-triggered callback** - Users can send an online request for the Auris platform to call their phones and immediately connect them with a number anywhere in the world.

Speedypin Prepaid's wholesale carrier program offers a true turnkey prepaid billing and management solution for its customers.

About Us / Contact:

To discuss your needs with our carrier and web services team, please provide us with some information:

Sales@speedypin.com Or call:
1-877-746-6322, Ext. 115

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